



Gain Measurable Results and a Deeper Understanding of Your Health!

The Ranch's newest program, The Ranch Italy at Palazzo Fiuggi combines our award-winning, results-oriented fitness program with the services and expertise of the esteemed team at this renowned medical wellness spa. Limited to 25 participants each week, guests can chose from either a 7-night, 8-day experience or, beginning December 1st, a 4-night, 5-day option. Each program features a daily schedule that mirrors The Ranch Malibu's signature active routine including a four-hour morning mountain hike, nap time, afternoon strength and core training classes, yoga and daily massage. During their stay, guests also receive diagnostic testing, a blood panel and a consultation with one of the doctors at Palazzo Fiuggi.

If you are looking for the ideal combination of The Ranch experience mixed with the beauty of Italy, this program is perfection! The program and meals are what you expect from The Ranch setting in Italy and the hikes and the spa are beyond. Bravi Team!!!! - B.B.

The result is an immersive and transformative program that gives guests a more complete picture of their overall health and longevity. You'll leave with a greater sense of self, feeling rested and rejuvenated, gaining strength and mental clarity while losing fat and inches.







# Shed Unwanted Pounds, Tone Up & Detoxify

As in Malibu, hikes are meant to be done for time rather than distance, with a varied trail each day. Guests scale elevations over 2,000 meters as they trek the Apennine Mountains which surround the Lazio region in which Fiuggi is located. The scenery varies from forested canopies, open meadows, valleys and streams to hilltop hamlets, medieval villages and ancient monasteries. Afternoon fitness and yoga classes are held in a private section of the Palazzo for The Ranch's guests. You'll also have access to the state-of-the-art 4,300 square-foot fitness center, complete with Technogym, Pilates, Yoga and Reaxing Training equipment.





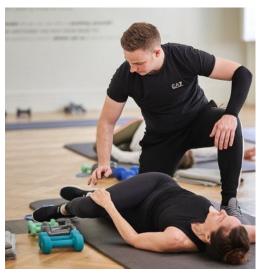


The Ranch Italy was a truly transformational experience. I watched my fellow guests literally get stronger and healthier right before my eyes. I, personally, have more energy, more muscle and less fat! Yeah to that! The property is amazing, the staff was knowledgeable and kind and the nature hikes they have selected are beautiful. I look forward to sharing this experience with my family and friends and will see you next year. - W. G.

The rigorous routine is complemented by a nutritionally-dense, plant-based menu with an Italian flair, created by The Ranch's Executive Chef Meredith Haaz and prepared by 3-star Michelin Chef Heinz Beck and his Palazzo Fiuggi culinary team. Meals are enjoyed as a group, in a private dining room overlooking the mountains and ancient hilltop town.







# Diagnostic Testing Paired with a Medical Consultation Enhance Your Active Week

To offer a more complete understanding of your current health, guests of this program can have diagnostic and blood testing along with a consultation with one of Palazzo Fiuggi's world-class physicians. The biomarker testing not only informs the medical team of any deficiencies or underlying concerns one might be experiencing, but also opens the conversation up to areas that can be improved or optimized to increase vitality.

### Tests Include:

- Assessment of vital parameters: heart rate, blood pressure, oxygen saturation & body temperature
- Assessment of anthropometric measurements
- Record of the guest's medical history
- Routine physical examination (cardiovascular, respiratory and abdominal examinations)
- Urinalysis
- Electrocardiogram

### **Blood Panel Includes:**

- Complete blood count
- ALT-GPT
- AST-GOT
- gGT
- Total bilirubin (direct and indirect bilirubin)
- Blood urea nitrogen
- Creatinine
- Uric acid
- Fasting plasma glucose
- Total cholesterol, including HDL, LDL and triglycerides
- C-reactive protein

- Sodium
- Potassium
- Calcium
- PT-INR
- aPTT
- Fibrinogen
- TSH
- FT3
- FT4
- Vitamin D3
- Glycated hemoglobin (HbA1c)
- Serum protein electrophoresis

# A History of Healing

Located on an ancient hilltop surrounded by centennial sequoia trees in a private 20-acre park, just 50 minutes from Rome, Palazzo Fiuggi is an historic property nestled in one of Italy's richest naturalistic areas. Known for the unique healing powers of its water since the early fourteenth century, the region was often visited by royalty, popes and masters of the Renaissance, including Michelangelo, for its restorative qualities.







At 700 meters above sea level, the newly renovated retreat offers clean and pure oxygen-rich air that creates the ideal altitude for personal transformation. The luxurious property and five-star service mirror what is offered at The Ranch as guests stay in private accommodations with views overlooking the grounds of the park or "old town" of Fiuggi.

Palazzo Fiuggi is the dream home for The Ranch Italy - world class facilities, five star hospitality, next level spa facilities and an ideal location and setting. What a find! The staff is warm, inspiring and devoted while the food is delicious and satisfying. A truly transformational experience! - L.B.

Guests of The Ranch program can also enjoy the retreat's panoramic indoor and outdoor pools. A highlight of the experience is Fiuggi's world-class spa or Roman Thermae, which includes the use of hydrotherapy and Thalasso pools featuring the ancient healing waters of the area.







#### The Details

Currently The Ranch Italy is being offered as a Sunday - Sunday weeklong program with rates starting at \$9,100 per person for double occupancy and \$10,650 for a single room. The Ranch Italy 4.0, our new 4-day (Thursday - Sunday) program in Fiuggi will launch on December 1st with rates starting at \$4,950 per person for double occupancy and \$5,800 for a single room. At this time the weeklong program will also shift to a Thursday - Thursday schedule. Upgrades are available at an increased rate.

Both programs include daily guided hikes, fitness and exercise classes, daily massages, diagnostic testing, a blood panel, medical consultation, accommodations, all meals, spa access, some evening elective nutrition talks, and a return airport transfer (Rome's Leonardo da Vinci Airport / FCO) at the conclusion of the program.







# A Day at The Ranch Italy

5:30	- Gentle guest wake-up	1:00	- Naptime
6:00	- Morning stretch	2:00 - 6:00	- Strength & core training
7:00	- Breakfast		- Massages
8:00 - 12:00	- Mountain hiking		- Restorative yoga
12:30	- Lunch	7:00	- Dinner
		8:30	- Bedtime

Please note there is a service charge of 16% on all reservations, which includes gratuity and tax.

For more information: Claudia Da Rin <a href="marketing@claudiadarin.it">marketing@claudiadarin.it</a> +39 335 7079079

For reservation requests: <a href="marketing@claudiadarin.it">guestrelations@theranchmalibu.com</a> (put Claudia Da Rin in copy)

To learn more about The Ranch visit <a href="www.theranchmalibu.com">www.theranchmalibu.com</a>

<sup>\*</sup>Cancellation Policy: To secure booking a \$2,000 deposit is due at the time of booking with the balance due 40 days prior to your stay. This stay is non-refundable within 40 days of your stay and refundable less 10% prior to that time. We do suggest purchasing travel insurance.

## **ACCOMODATIONS OPTIONS**

At Palazzo Fiuggi, guest rooms are beyond luxurious. Flooded by natural light and offering views across the park, towards the old town or the pool, each room features smart contemporary styling that complements the Liberty-period provenance of the historical building. Adorned with objets d'art, rooms exude character and charm and create a comfortable and relaxing backdrop to every visit.

#### **CHARME ROOM**

#### Weeklong Rate:

Double Occupancy - \$9,100 / pp Single Occupancy - \$10,650 / pp

### 4-Day Rate:

Double Occupancy - \$4,950 / pp Single Occupancy - \$5,800 / pp

- Approximately 340 400 square feet
- Bathroom features a shower





## PRESTIGE ROOM

## Weeklong Rate:

Double Occupancy - \$10,250 / pp Single Occupancy - \$11,850 / pp

## 4-Day Rate:

Double Occupancy - \$5,650 / pp Single Occupancy - \$6,500 / pp

- Approximately 340 410 square feet
- Living area
- Panoramic views
- Bathroom features a shower
- Some offer balcony or terrace

# JUNIOR SUITE

## Weeklong Rate:

Double Occupancy - \$11,100 / pp Single Occupancy - \$13,450 / pp

### 4-Day Rate:

Double Occupancy - \$6,100 / pp Single Occupancy - \$7,400 / pp

- Approximately 350 540 square feet
- Separate bathtub and shower
- Exceptional views
- Some offer a balcony or terrace
- Each junior suite features unique luxury furnishing & decorative schemes including antiques and objets d'art

